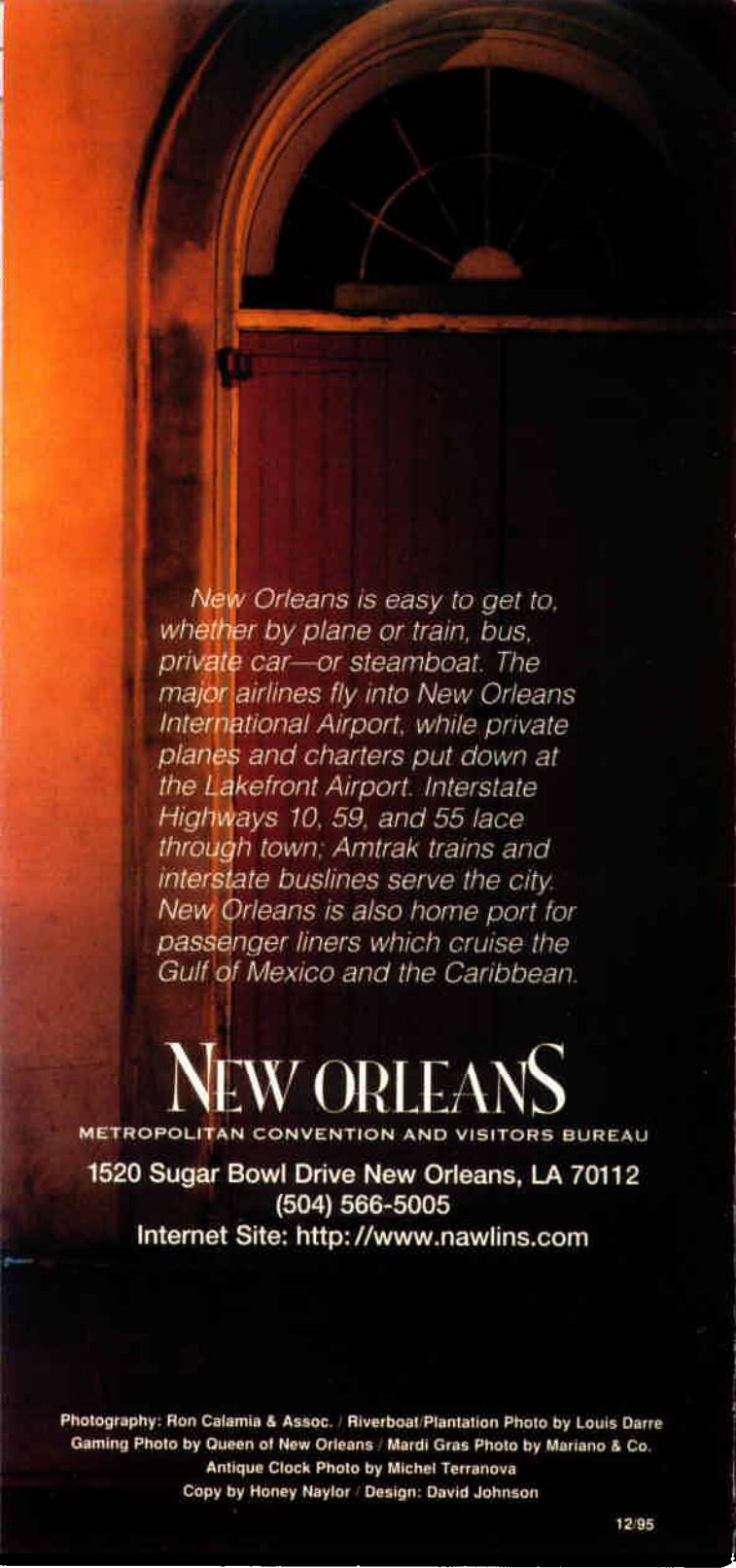


NEW ORLEANS



New Orleans is easy to get to, whether by plane or train, bus, private car—or steamboat. The major airlines fly into New Orleans International Airport, while private planes and charters put down at the Lakefront Airport. Interstate Highways 10, 59, and 55 lace through town; Amtrak trains and interstate buslines serve the city. New Orleans is also home port for passenger liners which cruise the Gulf of Mexico and the Caribbean.

NEW ORLEANS

METROPOLITAN CONVENTION AND VISITORS BUREAU

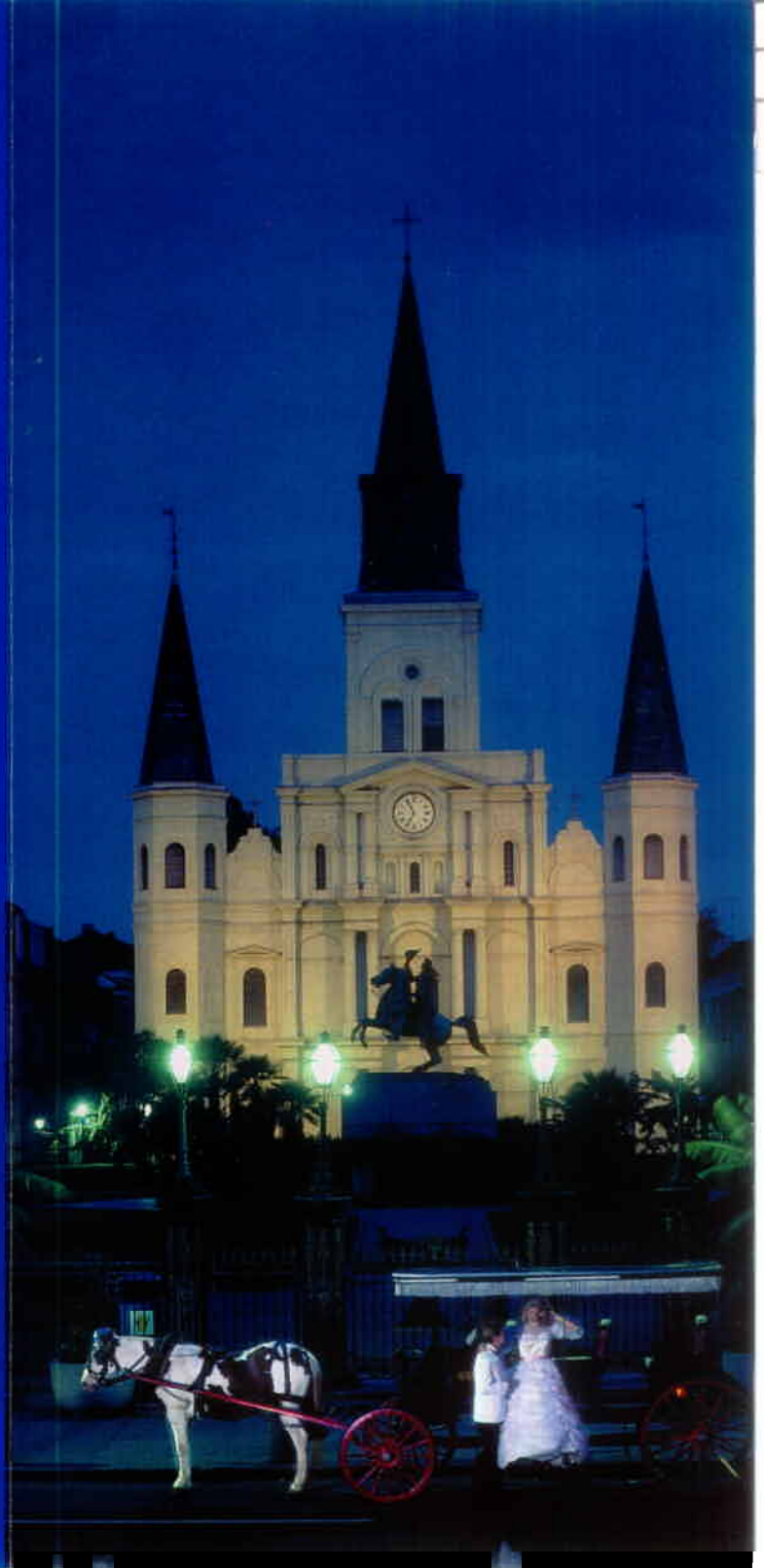
1520 Sugar Bowl Drive New Orleans, LA 70112
(504) 566-5005

Internet Site: <http://www.nawlins.com>

Photography: Ron Calamia & Assoc. / Riverboat/Plantation Photo by Louis Darre
Gaming Photo by Queen of New Orleans / Mardi Gras Photo by Mariano & Co.
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In 1717, she was a mere flicker in the eyes of the French. A year later she was christened on the banks of a great river - a Creole princess born in the new Louisiana Territory. She lived among the Choctaw and Chickasaw; explored dark shadowy bayous; lazed on sun-drenched shores; and battled flood and disease. She knew swaggering pirates; and scarifying voodoo secrets. The Spaniards adorned her with architectural splendors; but her proud French Creole origins were apparent everywhere. She warmly welcomed the fun-loving Cajuns who came in 1763, gifting her with incomparable zest. She discovered in herself a natural instinct for soul-stirring music; her cuisine was truly exotic. By the time she became an American citizen in 1803 she was quite famous, as Europeans flocked to her door. That little waif on the waterfront was named New Orleans, and she grew up to be the European Queen of the Mississippi.

New Orleans celebrates her rich heritage all year round. And she wants you to join in the fun. Kick off the year at the Sugar Bowl game in the Superdome. Catch the infectious spirit of Mardi Gras, with its fanciful street parades and formal balls. The beautiful Spring Fiesta and French Quarter Festival get better each year. During the jubilant Jazz and Heritage Festival, music fills the soul of this remarkable lady. Summertime fun ranges from lazy fishing, to PGA Golf, to Bastille Day. In the Fall, the New Orleans Saints go marching into the Superdome for NFL Football season, while the collegiate Bayou Classic draws national attention, and top jockeys compete at the professional thoroughbred horse racing track. In Jackson Square at Christmas, flickering candles cast shadows on the faces of carolers gathered there, and the New Year is welcomed with a sizzling celebration on the riverfront. Then its time to start all over again.



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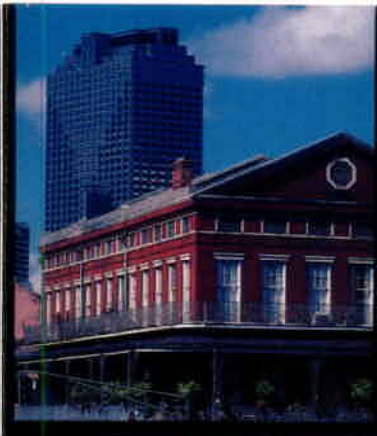
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Morning in New Orleans begins with a languorous stretch and steaming cup of cafe au lait. Ease into the day with an elegant breakfast of Eggs Hussarde and Bananas Foster. . .or sample hot beignets and Cafe au lait at Cafe Du Monde and watch the artists begin to gather at Jackson Square. Meander through the French Market or stroll down Royal Street. You're sure to see everything from fine antiques and rare books to precious gems, prints and posters. Peek past narrow passageways into Italianate courtyards with sculpted fountains, or view the unique architectural designs of some sprawling Victorian mansions and plantation homes.



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For an exciting afternoon, climb aboard the St. Charles Avenue Streetcar, a national historic landmark, for a rollicking ramble uptown to the Garden District and Audubon Park & Zoo. Then take a Mississippi cruise back to the Aquarium of the Americas. Or, visit some of the city's exquisite shops and shopping centers located throughout downtown, uptown, east New Orleans and Jefferson Parish.

The adventuresome can take a paddlewheel steamboat excursion on the mighty Mississippi or a bayou cruise that brings alive the Louisiana swampland and subtropical beauty.



Tour the Louisiana Superdome, Louisiana Nature & Science Center, Louisiana Childrens Museum and the New Orleans Museum of Art in City Park—a romantic setting in itself.

Everyone should try a jazzy New Orleans brunch that combines New Orleans' own unique cuisine, such as crawfish etoufee, gumbo and shrimp Creole with cool blues and hot jazz!

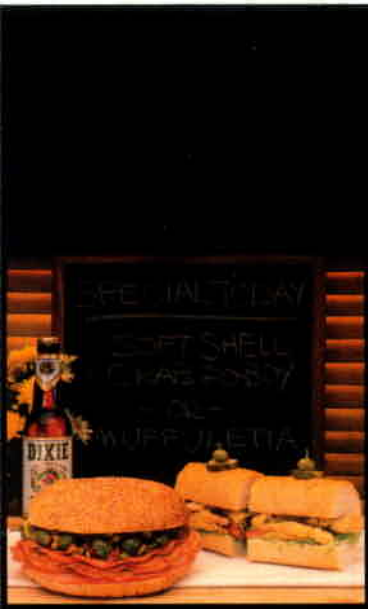


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When the sun sinks, the curtain goes up on one of the most unforgettable shows in all the world. New Orleans at night!

Go gently into your night in a romantic horse-drawn carriage. Dine in fabulous restaurants... dream along the River on a dinner-jazz steamboat cruise.

Later, follow the action on Bourbon Street where you will find a carnival of barkers, cabarets, Sazeracs, Hurricanes and any number of restaurants.

Nightlife moves to the finger-snapping, toe-tapping, intoxicating sounds of Dixieland jazz.

See a show or a concert at one of New Orleans' modern

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theaters. The Theatre of Performing Arts is home for our outstanding opera and ballet companies. The Orpheum is home for the Louisiana Philharmonic and the Saenger Theatre offers Broadway shows and celebrity entertainers.

From an elegant land based Casino to exquisite Riverboats, New Orleans' most recent addition is gaming. Roulette, Baccarat, BlackJack, slot machines, and more games of chance provide entertainment through the day as well as the night.

Boogie till dawn, stomp to a Cajun beat, or dance cheek to cheek in an intimate night club. All through the night and into the wee hours, New Orleans buzzes with excitement.

